

VOTE YES ON P: INVESTING IN CLEANER, SAFER FRESNO PARKS



Measure P is a historic measure that will invest in cleaner, safer Fresno parks with strict accountability measures and citizen oversight.

KNOW THE FACTS BEFORE YOU VOTE **YES ON P** BY MAIL OR ON NOVEMBER 6

What will Measure P do?

- **Measure P** will improve park safety; improve accessibility for persons with disabilities; update and maintain playgrounds and restrooms; provide youth and veteran job training; improve after school, arts and recreational programs; beautify roadways; and create parks and trails in neighborhoods that need them most.

How much will Measure P cost my family?

- **Measure P** is a 3/8-cent sales tax initiative estimated to raise \$37.5 million per year. The average household will contribute \$39 per year, or \$3.25 each month - the cost of a small coffee!

Will Measure P impact other city departments?

- **No.** In fact, Measure P will help alleviate pressure on the General Fund by creating a dedicated fund for parks and other amenities in our community. Nothing in Measure P would require General Funding spending on parks beyond the level in the 2017-18 budget of 4.3%.

What is the role of the Parks Commission?

- The commission will ensure funds are spent properly and effectively and will be responsible for making recommendations to Fresno City Council to ensure funds are spent as promised.

Who will be appointed to the commission?

- Nine (9) individuals will be appointed to the commission by the Mayor. Appointments will be confirmed by Fresno City Council.

Who has the final decision making authority?

- All recommendations made by the commission must be ratified and approved by Fresno City Council.



Paid for by Yes on P, Fresno for Clean, Safe Neighborhood Parks: A Coalition of Parents, Seniors, and Community Leaders, Sponsored by the Central Valley Community Foundation. Committee major funding from:

David L. McDonald
Central Valley Community Foundation
Lyles Foundation